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Earth Day Groceries Project Celebrates 25th Anniversary

Milestone reached as long standing educational activity unites schools and communities on Earth Day

Seattle, WA: On April 22, 2018, the Earth Day Groceries Project will celebrate its 25th anniversary. Starting out in 1994, with 43 schools participating, the activity has grown and brought together thousands of schools and millions of children and grocery store shoppers worldwide in an annual event on Earth Day.

Here's how it works. School children decorate paper shopping bags from a local grocery store with inspirational Earth Day messages and artwork. The bags are then returned to the store, which uses them to bag groceries for shoppers on Earth Day, April 22. Students become teachers in their communities.

- "Thanks to Kroger...our students have the opportunity to do their part along with our school's white paper and newspaper recycling program to show that they care about the environment" - *S.L. Lewis Elementary, College Park, GA*
- "Our efforts were written about in the local newspapers and carried on 3 local TV stations. The third graders were even proclaimed "Home Town Heroes." - *Kunkel Elementary, Middletown, PA*
- "On the trip to deliver the bags back to the grocery store, we cleaned the neighborhood sidewalks and boulevards." - *Victory School, Winnipeg, Manitoba, Canada*
- More: <http://www.earthdaybags.org/teachercomments.htm>

About the project website: At <http://www.earthdaybags.org>, interested schools can find information on how to participate, helpful tips, video presentations, desktop backgrounds, award certificates, and more. Participating schools are asked to send in a report describing the effort at their school. Visitors to the website can read through thousands of amazing stories and pictures from schools and children who care about the celebration of Earth Day. From all over the world. For the past 25 years.

Social media:

Facebook: <https://www.facebook.com/earthdaybags/>

Flickr: <https://www.flickr.com/groups/earthdaybags25/>

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